



Film Promotion Kit

Introduction

The following materials have been prepared to help you effectively promote and market *By Dawn's Early Light*. Feel free to adapt, shorten, or customize any of the content to best fit your audience, event, or outreach efforts.

Pastor/Leader Introduction

Pastors, community leaders, and organizers are welcome to use the following messaging to introduce *By Dawn's Early Light* to their audiences and encourage attendance at a local Watch Party or individual viewing through the film's website.

“Church family, I want to encourage you to take the opportunity to watch *By Dawn's Early Light*, a powerful documentary that explores the history behind our national anthem and the ongoing importance of protecting religious liberty in America. This film is both inspiring and thought-provoking, reminding us of the sacrifices made for our freedoms and the responsibility we have to stand firm in faith and truth today. I believe it will encourage you, strengthen your appreciation for our nation's history, and spark important conversations with your family and community.”

Or

“To all who care deeply about the future of our country and the preservation of liberty, I encourage you to watch *By Dawn's Early Light*. This compelling documentary connects the courageous defense of America during the War of 1812 with the modern-day challenges surrounding constitutional freedoms and religious liberty. It is a powerful reminder that freedom must be defended by every generation, and I believe this film will both inspire and challenge audiences to become more engaged in protecting the principles that have made America exceptional.”

Suggested Loglines

Use these quick but powerful log lines to compel your audience to watch the documentary.

1. *By Dawn's Early Light* connects the battle for America's survival during the War of 1812 with today's growing fight to preserve religious liberty and constitutional freedom in the United States.
2. From the bombardment of Fort McHenry to modern battles over faith and freedom, *By Dawn's Early Light* explores what it takes to defend liberty against overwhelming odds.

3. Inspired by the night Francis Scott Key witnessed the American flag still flying above Fort McHenry, this documentary examines the enduring struggle to protect the freedoms that define the nation.
4. *By Dawn's Early Light* is a powerful documentary examining America's past and present battles for liberty, faith, and the survival of the Constitutional Republic.
5. As America once fought to withstand foreign attack during the War of 1812, *By Dawn's Early Light* argues that a new battle for freedom is unfolding within the nation itself.

Story Summary

By Dawn's Early Light is a powerful documentary that connects one of the most critical moments in American history with the modern-day struggle to preserve religious liberty and constitutional freedoms. The film begins during the War of 1812, as British forces launch a relentless assault on Fort McHenry in Baltimore Harbor. Through dramatic storytelling, expert interviews, and historical insight, audiences experience the night Francis Scott Key witnessed the American flag still flying at dawn—an inspiring moment that led him to write what would become the national anthem of the United States. The survival of Fort McHenry symbolized the survival of the nation itself and the enduring hope of liberty against overwhelming odds.

The documentary then turns to the present day, drawing parallels between the external threats America faced in 1814 and the internal cultural and governmental conflicts many believe threaten freedom today. The film examines concerns that religious liberties—particularly those of Christians—came under increasing pressure in recent years through government actions, policies, and public hostility toward expressions of faith. Through interviews, commentary, and investigative reporting, the documentary explores how many Americans believe core constitutional protections have been weakened or challenged from within the nation itself.

Central to the film is the formation of the federal Task Force to Eradicate Anti-Christian Bias, established on February 6, 2025, through Executive Order 14202 signed by Donald J. Trump. *By Dawn's Early Light* provides an overview of the Task Force's mission, the concerns and cases it investigated, and the steps proposed to identify and eliminate anti-Christian bias within the federal government. Based on the published 200-page written report, the documentary highlights the efforts of cabinet members, legal advocates, and government leaders working to restore protections for religious expression and reinforce constitutional safeguards for people of faith.

Blending American history, faith, patriotism, and contemporary political issues, *By Dawn's Early Light* challenges viewers to reflect on the cost of freedom and the responsibility each generation bears to preserve it. Just as the defenders of Fort McHenry stood firm through the darkness until dawn, the film argues that Americans today must remain vigilant in protecting the liberties that have shaped the nation's identity and future.

Producer/Director Bio

Dawn's Early Light is produced and directed by Kyle Justice of Compel Studios. Kyle is the

founder and owner of [Compel Media](#), the parent company of Compel Studios, which he has operated since 1999. An Emmy-nominated producer/director, Kyle has created hundreds of hours of documentaries and television programming for leading networks and platforms including ESPN, National Geographic, The Outdoor Channel, Fox Sports, Comcast SportsNet, AnswersTV, AwesomeSciTV, and the Action Sports Cable Network. His body of work spans a wide range of topics—from science, nature, and ecology...to freedom, faith, and liberty.

In addition to Compel Studios, Kyle's other division, [Awesome Science Media](#) creates children's programs and documentaries focused on science from a Biblical worldview. This content has been distributed around the world on VOD platforms and broadcast outlets. His three-season series, "[Kasthan's Wildlife in the Zoo](#)" produced for Answers in Genesis won Best TV Show at the 2025 International Christian Film Festival.

Kyle is currently developing a new crowdfunded docudrama film and TV series about the early history of the United State called, "[The Founders](#)". In addition, he is developing a new TV series called, "[The Fight for Liberty](#)" focusing on the modern-day freedom fighters who are standing for liberty across the world.

Deeply committed to America's founding ideals, Kyle is passionate about the cause of liberty—especially the belief that our rights are given by our Creator, not man.

Documentary Writers Bio

Starting their early careers in Christian radio, Pat & Sandy Roy have had decades of experience producing kids shows and documentaries for an international audience. While Head of Broadcasting for the *Institute of Creation Research*, Pat produced and wrote hundreds of documentaries and radio series. Eventually Pat and Sandy developed the "Jonathan Park Radio Drama" Series which has been very popular with home school audiences. In 2015 Pat and Sandy began working on creation science video projects with Kyle Justice with his [Awesome Science Media](#) company. Over the years the trio have produced over 100 titles including the "Kasthan's Wildlife in the Zoo" series. More recently when Kyle was asked to produce "By Dawn's Early Light", he brought on Pat and Sandy to help with the production, write the script, and help edit together the interviews.

Documentary Cast

Over forty-five interviews were shot for this documentary. The experts represented government, legal experts, historians, and victims.

Government Interviews

Secretary Marco Rubio
Secretary Pete Hegseth
Former Attorney General Pam Bondi
Secretary Scott Bessent
Secretary Robert F. Kennedy Jr.
Secretary Linda McMahon
Secretary Doug Collins
Secretary Markwayne Mullin

Acting Secretary Keith Sonderling
Director Kash Patel
Director Jenny Korn
Director Vince Haley
Chari Andrea Lucas
Administrator Kelly Loeffler
US Attorney Dan Bishop
Pastor Paula White-Cain

Legal Experts

Jordan Sekulow, ACLJ
Steve Crampton, Thomas More Society
Christina Campagnone, ACLJ
Kristen Waggoner, ADF
Jeremy Dys, First Liberty
Erin Smith, First Liberty

Historians

Eric Metaxas
Mark Hall, Ph.D
Bill Federer
Mark Tooley

Victim Interviews

Eva Edl
Pastor Gary Hamrick
Lt. Col., Carolyn Rocco
David Kubal, Intercessors for America
Jane Kihne
Lt., Aleric Stone
Gabriel Lynch
Monica Gill
Martha Avila
Lt., Mack Marcenelle
Colman Boyd, MD
Sam Sorbo
Byran & Becca Gantt
Scott Centorino
Paul Vaughn
Anabelle Vaughn

Special Appearances

Acting Attorney General Todd Blanche
Mike Huckabee, US Ambassador to Israel
Laura Ingraham
Senator Tim Kaine
Former FBI Director Christopher Ray

Schedule Interviews with Producer/Director Kyle Justice

Email: info@compelmedia.com

Phone: (540) 324-9743

Associated Websites

www.bydawnsearlylightfilm.com

www.thefoundersmovie.com

www.compelmedia.com